GOVERNMENT OF INDIA TOURISM LOK SABHA

UNSTARRED QUESTION NO:2858 ANSWERED ON:26.11.2010 TOURIST OFFICES IN FOREIGN MARKETS Choudhary Shri Harish;Singh Shri Ijyaraj

Will the Minister of TOURISM be pleased to state:

(a) whether there is a need to strengthen the existing tourism offices in foreign markets;

(b) whether the Government has chalked out any plan to strengthen these tourist offices; and

(c) if so, the details thereof along with the assessment of the impact of the said plan on tourism industry?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a) to (c): The Ministry of Tourism has 14 overseas India Tourism Offices in 13 countries. Strengthening of these offices is a continuous process depending upon the need of the situation. The officials being posted to the overseas offices are provided training and capacity building inputs before they join, in order to make them more effective in their functioning.