

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2783
ANSWERED ON:26.11.2010
IMPACT OF ADVISORIES ON TOURISM
Siddeswara Shri Gowdar Mallikarjunappa

Will the Minister of TOURISM be pleased to state:

- (a) whether some countries have issued advisories to its nationals against visiting to India;
- (b) if so, the impact of the said advisories on the foreign tourist arrivals and foreign exchange revenues;and
- (c) the steps taken by the Government in this regard?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a) to (c): Various countries issue travel advisories from time to time, advising their citizens to avoid travel or to take precautions while traveling to other countries.

The Ministry of Tourism through the Ministry of External Affairs, Indian Missions abroad and its overseas offices takes up the matter regarding lifting or softening of travel advisories as and when they are issued by other countries in order to minimise their adverse impact on foreign tourist arrivals.

Besides, the Ministry also tries to minimise the adverse impact of such advisories, inter alia, through its Marketing Development Assistance Scheme for service providers which aims at promoting India, organizing Road Shows and arranging familiarisation tours for international travel trade, media representatives and opinion makers to keep them updated about the ground realities.