

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:4549

ANSWERED ON:07.12.2010

FINANCIAL ASSISTANCE FOR NEWSPAPERS AND PRIVATE TV

Siddeswara Shri Gowdar Mallikarjunappa

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government has proposed/proposes to provide financial assistance to various newspapers, news agencies and private channels to bail them out from recession;
- (b) if so, the details thereof;
- (c) whether the Government also proposes to help/assist the small news papers by taking services of different news agencies;
- (d) if so, the details thereof; and
- (e) if not, the reasons therefor and the other corrective steps taken by the Government in this regard?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI C. M. JATUA)

(a) & (b):

The Government announced a fiscal stimulus package for the print media on account of economic slowdown which was valid from 27th February, 2009 to 31st December, 2009. It included the following:-

- (i) Waiver of 15% Agency Commission on DAVP advertisements.
- (ii) 10% increase in the DAVP rates (paid as a separate element and designated as 'special relief') subject to documentary proof of loss of revenue in the non- governmental advertisements as compared to the same period in the previous year.
- (c) There is no such proposal.
- (d) Does not arise.
- (e) The Government does not interfere in the internal affairs of newspapers establishments or news agencies given the policy of the Government of non- interference in the affairs of media.