GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:2252
ANSWERED ON:23.11.2010
COMMITTEE ON TV RATING SYSTEM
Ananth Kumar Shri ;Majhi Shri Pradeep Kumar;Patel Shri Kishanbhai Vestabhai

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether a committee constituted by the Government to examine the present system of generation of Television Rating Points (TRPs) has submitted its report;
- (b) if so, the details of the recommendations made therein;
- (c) the details of the action taken by the Government thereon; and
- (d) if not, the time by which the said report is likely to be submitted?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

- (a) No, Sir. However, the Committee in its several meetings has deliberated various issues concerning TRP system in India.
- (b) & (c) Does not arise.
- (d) No time frame can be fixed at this stage.