

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2217
ANSWERED ON:23.11.2010
HDTV TECHNOLOGY
Jagannath Dr. M.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Prasar Bharati had made arrangement for coverage of Commonwealth Games 2010, in High definition television(HDTV);
- (b) if so, the details thereof; and
- (c) the initial estimation /additional and actual expenditure / cost involved for the purpose.

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (Dr. S. JAGATHRAKSHAKAN)

(a) and (b) Yes, Sir. Doordarshan a constituent of Prasar Bharati selected (i) SIS Live , a consortium of Satellite Information Services Ltd., London and SIS Outside Broadcast Ltd. for Production and Coverage activity and (ii) a consortium of Global TV Pty Ltd. Australia and Shaf Broadcast Pvt. Ltd. India for IBC activities, after global tendering process, with the approval of the competent authority.

(c) The Cabinet Committee on Economic Affairs had approved an estimated cost of Rs. 366 crore to Prasar Bharati for Commonwealth Games 2010. An amount of Rs. 211.11 crore has been incurred till 12.11.2010.