

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:1348  
ANSWERED ON:16.11.2010  
PROMOTING ARTISTS  
Pandey Saroj

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government has prepared any scheme/programme for telecasting programme at the national level for promoting artists/arts of various States;
- (b) if so, the number of artists covered under the said programme, State-wise;
- (c) the amount paid to the artists for promotion of arts; and
- (d) the criteria adopted for grading the artists by Doordarshan?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

(a) & (b) : Prasar Bharati has informed that Doordarshan is telecasting National Programme of Music every Saturday from 8.00 AM to 8.30 AM and National Programme of Dance every Thursday from 11.30 PM to 12.00 midnight for promoting artists and arts of various States. Further, DD-Bharati, a niche channel of cultural heritage, extensively telecasts programmes of Music, Dance and other performing arts. These programmes are also being recorded by the concerned Doordarshan Kendras in the respective states for telecast.

Prasar Bharati has informed that the number of artists varies from programme to programme depending upon the format of the programme.

(c) Prasar Bharati has informed that the fee for the artists is being paid in accordance with their grade and fee approved by the Prasar Bharati Board.

(d) Prasar Bharati has informed that Music Artists are graded by All India Radio and the same gradation is accepted by Doordarshan. The Dance Artists are auditioned in accordance with the Audition Rules of Doordarshan.