

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:3853

ANSWERED ON:02.12.2010

HANDICRAFTS EXHIBITION

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Will the Minister of TEXTILES be pleased to state:

- (a) whether Indian handicrafts showcase country's rich culture and heritage;
- (b) if so, the details thereof;
- (c) whether the Government has formulated any scheme to promote Indian handicrafts and the sale thereof abroad;
- (d) if so, the details thereof; and
- (e) the countries where handicraft exhibitions were organised to promote these arts during each of the last three years?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF TEXTILES (SMT.PANABAACA LAKSHMI)

(a) & (b): Yes, Sir. The Indian handicrafts viz Embroidery, Folk Paintings, Wood & Stone carvings and handmade carpets etc. showcase country's rich culture and heritage.

(c) & (d): Yes, Madam. The International Marketing events are organized under one of the component of Marketing Support and Services Scheme which is under implementation during the XI Plan. The scheme envisages promoting export of handicrafts and carpets under which financial assistance is provided to eligible organization for participation in international fairs and exhibitions held in foreign countries.

(e): The countries where handicrafts exhibitions were organized during the each of the last three years are as under:-

2007-08: Hong Kong, Australia, Brazil, Italy, Macao, UK, USA, Russia, Egypt, New Zealand, Dubai, Moscow, Germany, Portugal, South Africa.

2008-09: Hong Kong, USA, Brazil, Hungary, Russia, Oman, Italy, UAE, UK, Chile, Argentina, Colombia, Peru, Turkey, south Africa, Pakistan, Spain, Greece, Germany.

2009-10: Hong Kong, Kazakhstan, South Africa, Singapore, USA, Brazil, Greece, UK, Hungary, Croatia, Spain, Russia, Germany, Colombia, Italy, Portugal, Egypt, Argentina, Australia, Dubai, Japan.