

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:1213  
ANSWERED ON:16.11.2010  
UPGRADING OF IIMC  
Gandhi Shri Feroze Varun

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government has proposes to upgrade the Indian Institute of Mass Communication (IIMC) into an international media university;
- (b) if so, the details thereof and the time by which such proposal is likely to be approved;
- (c) whether the Government has also proposed to open new campuses for IIMC;
- (d) if so, the details thereof, State-wise; and
- (e) the time by which such new campuses are likely to be opened?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C. M. JATUA)

- (a) & (b) The Government has approved the upgradation of Indian Institute of Mass Communication (IIMC) to International standards. Under this scheme, the present One-year Post Graduate Diploma Courses will be converted into Two-year Advanced PG Diploma courses. Two new Two-year PG Diploma courses (one each in Development Journalism and Corporate Communication & Media Management) are also proposed to be introduced.
- (c) & (d) Yes, Sir. The Government proposes to open new campuses (Regional Centres) of IIMC in the States of Jammu & Kashmir, Mizoram, Maharashtra (Vidarbha Region) and Kerala.
- (e) At present, it is proposed that temporary centres could be started in these States from the academic session 2011-12, provided the State Governments concerned are able to provide suitable premises and accommodation for the same.