

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:4571
ANSWERED ON:07.12.2010
BAR CODING IN MSME
Reddy Shri Magunta Srinivasulu

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government is providing financial assistance for using Bar Code in the Micro, Small and Medium Enterprises sector in the country;
- (b) if so, the details thereof; and
- (c) the details of the objectives of the said system and the progress made so far?

Answer

MINISTER OF THE STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI DINSHA PATEL)

- (a) to (c): Government is providing financial assistance for using Bar Code in the Micro and Small Enterprises (MSEs) sector in the country. This Scheme aims to enhance marketing competitiveness of MSEs and entails financial assistance towards 75% reimbursement of
- (i) one-time registration fees w.e.f. January, 2002 &
 - (ii) annual recurring fees (for first three years) w.e.f. June, 2007 to eligible MSEs. Financial assistance of Rs.142.69 lakhs have been provided to 764 MSEs for reimbursement of one-time registration fees and 384 cases of these units for annual recurring fees upto October, 2010.