

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:2215
ANSWERED ON:23.11.2010
MARKET ACCESS FOR MSME PRODUCTS
Rai Shri Prem Das

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether there is any special package for marketing of the Micro, Small and Medium Enterprises products from the North-Eastern States of the country;
- (b) if so, the details thereof; and
- (c) if not the steps proposed to be taken by the Government in this regard?

Answer

MINISTER OF THE STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI DINSHA PATEL)

(a), (b) & (c): Micro, Small and Medium Enterprises from the North Eastern States are provided Complete reimbursement on air travel (75% for other States) and space rent (50% for other States) with an upper ceiling of Rs. 1.25 lakh for participation in international trade fairs/exhibitions. Further, under the Marketing and Technology Upgradation Scheme of National Manufacturing Competitiveness Programme, a special component for the north eastern states permits the Micro, Small and Medium Enterprises from these States to participate in selected domestic exhibitions (outside NE Region) where 80% costs on pavilion charges, to & fro travel and transport is reimbursed subject to a limit of Rs, 75,000 per unit.