GOVERNMENT OF INDIA RURAL DEVELOPMENT LOK SABHA

UNSTARRED QUESTION NO:3117 ANSWERED ON:29.11.2010 PROJECTS UNDER SGSY Punia Shri P.L.

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) the details of targets achieved under the Swarnjayanti Gram Swarozgar Yojana (SGSY), State-wise;
- (b) whether the Government provides markets for products of people engaged in the said scheme so that their products can fetch remuneration price;
- (a) if so, the details thereof; and
- (d) if not, the steps proposed to be taken by the Government in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT(SHRI PRADEEP JAIN 'ADITYA')

- (a): A statement indicating State-wise targets and achievements under Swarnjayanti Gram Swarojgar Yojana (SGSY) during the last three years i.e. 2007-08, 2008-09, 2009-10 is at Annexure.
- (b) & (c): SGSY, inter alia, provides for support for marketing of their products by the beneficiaries, including marketing intelligence, backward and forward linkages and creation of marketing infrastructure. Ministry has also issued Guidelines for setting up of `Haats` at village, district and state levels for which funding support is provided under SGSY. It is expected that these haats will promote marketing of products at various levels in the State and thus encourage better sales and profits to the beneficiaries under SGSY. The Ministry also organizes national level and regional SARAS fairs in major cities of the Country in which beneficiaries of SGSY display and sell their products.
- (d): The Ministry monitors and reviews the performance of SGSY periodically and takes all possible steps to augment the market linkages to benefit the beneficiaries under SGSY. SGSY is now being re-structured as the National Rural Livelihoods Programme (NRLM). Under NRLM it is proposed to focus on providing end to end solutions to the livelihoods activities taken up by the BPL beneficiaries.