

**GOVERNMENT OF INDIA  
RURAL DEVELOPMENT  
LOK SABHA**

UNSTARRED QUESTION NO:991

ANSWERED ON:15.11.2010

OBJECTIVES OF PURA

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**Will the Minister of RURAL DEVELOPMENT be pleased to state:**

- (a) the details of the facilities which are being provided to rural areas under Provision of Urban Amenities in Rural Areas (PURA) scheme, State-wise;
- (b) the details of the mission and objectives of the scheme;
- (c) the details of the programmes/works undertaken under the scheme, State-wise; and
- (d) the number of districts/areas included in the country particularly in the State of Kerala under the scheme?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SHRI PRADEEP JAIN 'ADITYA')

(a) to (d): The Government has approved Provision of Urban Amenities in Rural Areas (PURA) Scheme for implementation on pilot basis in 11th Five Year Plan. The mission of the scheme is the holistic and accelerated development of compact areas around a potential growth centre in a Gram Panchayat(s) through Public Private Partnership (PPP) framework. The primary objectives of the scheme are the provision of livelihood opportunities and urban amenities in rural areas to improve the quality of life in rural areas and bridge the rural-urban divide. The infrastructure, urban amenities and economic activities to be provided under PURA are annexed. The rollout of the scheme has been started with the issue of notice inviting Expression of Interest (Eoi) from private sector entities on 15-04-2010 in leading national and financial dailies. In response, ninety-three (93) Eois were received, out of which 45 organizations had qualified at the Eoi stage. These 45 organizations were asked to submit the detailed bid along with concept plan by 07-10-2010. Nine organizations have submitted 14 proposals which are being evaluated, based on which the selection of the private partners will be finalized. The number of districts and areas in the country where PURA will be taken up would be known only after the completion of the evaluation process.