

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:2033
ANSWERED ON:22.11.2010
TEA EXPORTS
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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether India`s tea export is likely to drop due to rising domestic demand and expectation of slight fall in output this year;
- (b) if so, the details thereof and the reasons therefor; and
- (c) the boosting measures announced so far to promote export of tea?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) and (b): There is expectation of lower tea crop this year. However, rising domestic demand on account of growing population is not likely to have any significant effect on exports because the domestic market absorbs CTC teas. Any drop in exports would be on account of lesser global demand coupled with availability of cheaper teas from other producing countries like Indonesia, Vitenam and China.

(c): Government of India through Tea Board, Kolkata is taking various steps to boost the export of tea which include conducting promotional activities in the foreign markets and also lending promotional support to Indian Tea exporters in their marketing efforts.