

**GOVERNMENT OF INDIA  
TEXTILES  
LOK SABHA**

UNSTARRED QUESTION NO:2621

ANSWERED ON:25.11.2010

QUALITY OF JUTE

Panda Shri Baijayant;Pradhan Shri Nityananda

**Will the Minister of TEXTILES be pleased to state:**

(a) whether it is proposed to undertake measures to improve quality of Jute product to attract global interest and also giving boost to Jute industry; and

(b) if so, the details thereof particularly for the State of Orissa?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SMT. PANABAACA LAKSHMI)

(a) & (b): Yes Madam. The Ministry of Textiles, Government of India launched the Jute Technology Mission (JTM) for a period of 5 years during the 11th Plan Period (2007-08 to 2011-12) for overall development of the Jute industry and growth of the Jute sector, which, inter alia, provides measures to improve quality of jute product to attract global demand, as also to boost Jute Industry. The Jute Technology Mission has Mini Missions for Strengthening Agricultural Research & Development; Transfer of improved technology and agronomic practices; providing Efficient market linkage for raw jute; and Modernization, improvement in productivity, diversification & development of human resources.

Apart from the JTM, to improve the quality of jute products, the Bureau of Indian Standards (BIS) formulates Indian Standards for Jute products for which a Sectional Committee (TX03) has been formed which takes up review and upgradation of standard wherever necessary.