

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:4183
ANSWERED ON:03.08.2009
TRADE CENTRES
Agarwal Shri Jai Prakash

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the underlying objectives for setting up of trade centres in the country;
- (b) whether the Government proposes to set up more trade centres in the country;
- (c) if so, the details thereof, State-wise;
- (d) the time by which the proposed trade centres are likely to be set up; and
- (e) the extent to which the objectives have been achieved with opening of trade centres?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY(SHRI JYOTIRADITYA M. SCINDIA)

- (a) The underlying objectives behind setting up of trade centres are to involve the State Governments more actively in export promotion efforts by strengthening the export infrastructure in major cities and in creating greater awareness about export promotion opportunities, provide market information and intelligence, support marketing efforts such as holding of trade promotion events like buyer-seller meets, fairs and exhibition etc.
- (b) Yes, Madam.
- (c) & (d) The setting up of Trade-cum-Exhibition Centre at Kolkata, West Bengal is under implementation by the State Government. An International Trade Centre is also proposed to be set up at Pampore, J&K by the State Government with partial assistance from Government of India and is at its initial stages.
- (e) The trade centres have by and large achieved the objectives for which these have been set up.