

**GOVERNMENT OF INDIA
CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2338
ANSWERED ON:24.11.2010
PROMOTION OF LOCAL ARTS AND CULTURE
Ramshankar Dr.

Will the Minister of CULTURE be pleased to state:

- (a) the aims and objectives of seven Zonal Cultural Centres (ZCCs) for promotion and preservation of traditional folk arts; and
- (b) the schemes implemented to promote local art and culture through the ZCCs especially in Agra district in U.P.?

Answer

MINISTER OF STATE IN THE MINISTRY OF PLANNING, PARLIAMENTARY AFFAIRS, PERSONNEL, PUBLIC GRIEVANCES AND PENSION (SHRI V. NARAYANASAMY)

(a): The main objective of seven Zonal Cultural Centres (ZCCs) is the preservation, promotion and dissemination of the traditional/folk arts of the country. These ZCCs endeavour to develop and promote the rich diversity and uniqueness of various arts of the Zone and to upgrade and enrich consciousness of the people about their cultural heritage.

(b): The seven ZCCs have been organizing their activities and programmes at the national, zonal and local levels in accordance with their aims and objectives at various places in the country, including Agra district in U.P. which is covered by the North Central Zone Cultural Centre, having its headquarters at Allahabad. The schemes, being implemented by the ZCCs, are as under:

1. National Cultural Exchange Programme
2. Guru Shishya Parampara Scheme
3. Young Talented Artistes Scheme
4. Documentation of Vanishing Art Forms
5. Theatre Rejuvenation Scheme
6. Shilpagram Activities
7. Loktarang – National Folk Dance Festival and OCTAVE -Festival of the North East