

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1702
ANSWERED ON:19.11.2010
BUDDHIST TOURISM
Singh Dr. Raghuvansh Prasad;Tudu Shri Laxman

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to promote Buddhist tourism in the country;
- (b) if so, the details thereof;
- (c) whether the Union Government has received proposals from the various State Governments for financial assistance for the purpose; and
- (d) if so, the follow-up action taken thereon, State-wise?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a) & (b): The Ministry of Tourism, Govt. of India, undertakes several promotional activities in the domestic and international markets for promotion of the various tourism products and destinations of the country including Buddhist tourism. The promotional activities include production of publicity material & collaterals, organizing Buddhist Conclaves, media campaigns, familiarization trips to Buddhist sites, etc.

(c) & (d): The Ministry of Tourism provides financial assistance to the State Governments/ Union Territory Administrations for development and promotion of tourism, on the basis of project proposals received from them subject to availability of funds and inter-se priority.

During the 11th five year plan, the Ministry of Tourism has sanctioned 875 projects, including projects related to the development and promotion of Buddhist tourism, in various States/Union Territories for Rs.2758.99 crore upto 30-09-2010.