

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

STARRED QUESTION NO:70
ANSWERED ON:12.11.2010
FOREIGN TOURIST ARRIVALS
Dubey Shri Nishikant ;Majhi Shri Pradeep Kumar

Will the Minister of TOURISM be pleased to state:

- (a) whether there was an increase in the arrival of foreign tourists recently particularly during the XIX Commonwealth Games;
- (b) if so, the details thereof;
- (c) the number and percentage of foreign tourists visited the country during each of the last three years and the current year; and
- (d) the steps taken by the Government to boost the tourism sector?

Answer

THE MINISTER OF TOURISM (KUMARI SELJA)

(a) to (d): A Statement is laid on the Table of the Sabha.

STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION No.70 TO BE ANSWERED ON 12-11-2010 REGARDING FOREIGN TOURIST ARRIVALS.

(a) and (b): The estimated number of Foreign Tourist Arrivals (FTAs) in India during January to October, 2010 was 4.32 million as compared to 3.93 million during the corresponding period of 2009 registering a growth rate of 9.9%.

The estimated number of FTAs during October 2010, the month in which XIX Commonwealth Games were held, at Delhi airport was 188105 as compared to 179024 in October 2009, registering a growth of 5.1%.

(c) and (d): The number and percentage growth of FTAs during last three years and the current year are given below:

Foreign Tourist Arrivals

Year	Number (in million)	Percentage Growth
2007	5.08	14.3
2008	5.28	4.0
2009	5.11	-3.3
2010 (till October)	4.32	9.9

Provisional

To attract more tourists to India, Ministry of Tourism has taken number of steps including advertising in India and abroad, participation in travel fairs, exhibitions, road shows, India evenings, seminars & workshops, publication of brochures, offering incentives to inbound travelers, and inviting media personalities, tour operators and opinion makers to visit the country under the Hospitality Programme of the Ministry. The Marketing Development Assistance (MDA) Scheme of the Ministry of Tourism has also been expanded so as to provide financial assistance to service providers for the promotion of domestic, medical & wellness and Meetings, Incentives, Conferences and Exhibitions (MICE) Tourism in the country.