

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

STARRED QUESTION NO:135
ANSWERED ON:18.11.2010
MARKETING FACILITIES FOR ARTISANS WEAVERS
Punia Shri P.L.

Will the Minister of TEXTILES be pleased to state:

- (a) whether the Government has introduced schemes with a view to creating permanent marketing platforms for the artisans/weavers;
- (b) if so, the details thereof;
- (c) whether Gandhi Shilp Bazaars and Craft Bazaars are organized by the Government in this direction;
- (d) the criteria laid down for selection of locations for organizing the said bazaars;
- (e) whether the Government has received any proposals from various State Governments including Uttar Pradesh in regard to organization of the said bazaars; and
- (f) if so, the steps being taken by the Government in this regard?

Answer

MINISTER OF TEXTILES (SHRI DAYANIDHI MARAN)

(a) to (f): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (f) OF THE LOK SABHA STARRED QUESTION NO.135 FOR ANSWER ON 18-11-2010

(a) & (b): Yes, Madam. Under marketing Support and Services Schemes, (MSS) for Handicrafts sector and Marketing & Export Promotion Scheme for Handloom Sector, there is provision to set up Urban Haats at Important locations in the country to provide permanent marketing platforms for the artisans/weavers.

In addition to above under the MSS Scheme in the handicrafts sector: there is also provision to setup Sourcing Hubs, Warehouses, emporia and Market Hubs at various locations. Similarly in the Handloom Sector there is also a provision for setting up of Marketing Complexes in major cities/towns of India.

(c): Yes, Madam. Gandhi Shilp Bazars and Crafts Bazars are organized by providing financial assistance to State Corporations, Apex Societies, NGOs etc. at various locations.

(d): Gandhi Shilp Bazars are organized based on a pre-decided Calendar, at the six metros of the country, and at those places where important festivals, cultural events take place or are important tourist locations. Craft Bazars are organized based on the locations proposed by Implementing Agency.

(e): As the scheme does not envisage any assistance to State Govt. directly for organizing such bazaars, no proposal has been received from any State Govt. including Uttar Pradesh. However, proposals have been received from State Govt. Organisations etc.

(f): The proposals received from State Govt. Organisations etc. are processed as per existing guidelines and merit of the case.