

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3367
ANSWERED ON:28.07.2009
TELECAST OF COMMONWEALTH GAMES
Khaire Shri Chandrakant Bhaurao

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Govt. has chalked out any plan to telecast/broadcast Commonwealth Games on TV and Radio in the country,
- (b) if so, the details thereof; and
- (c) the details of the Govt.'s preparedness to telecast Commonwealth Games in the country?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING, (SHRI C.M.JATUA)

(a) Yes, Sir.

(b) Prasar Bharati through its constituents Doordarshan and Akashvani, is in the process of finalizing the telecast plan for Commonwealth Games Delhi 2010 on Television and Radio.

The broad outline of the telecast plan on Television is:

I. The opening and closing ceremonies will be telecast live on DD National, DD Sports and DD India Channel. DD News will air these ceremonies live on its News bulletins.

II. DD Sports will telecast all events live and deferred live round the clock during the Games period. It will become Commonwealth Games Channel during the games period.

III. Daily highlights of one hour on DD National during the games.

The broad outline of the Broadcast plan on Radio is:

I. During the games, there will be live programming for 7 hrs 30 minutes daily, besides the live commentary of the Opening and Closing ceremonies.

II. Every night, there will be a programme highlighting the day's events.

III. Regional capsules will be broadcast by Non-Hindi Capital Stations. Hourly updates will be given on FM Rainbow Channels. Capsules in English, Hindi and Urdu will be broadcast in External Services Division.

IV. All India Radio has also planned to provide adequate coverage to Queen's Baton Relay as a pre-game programme. Curtain raiser and warm-up programmes have also been planned.

(c) All India Radio will depute adequate programme and technical officials, commentators for the live coverage/reporting of the Games. They will be imparted training and will be attending workshops to sensitize them for the coverage.

The basic feed (World Feed) in High Definition Television (HDTV) would be generated by the Host Broadcaster. The Host Broadcaster is in the process of finalizing the entity for the production and coverage of the games. Request For Proposal has been issued.

Doordarshan and AIR would customize the basic feed from Indian perspective including the performance of Indian Athletes.

Doordarshan and AIR have exclusive telecast right for TV and Radio for Indian Territory. The customized coverage would be telecast Live/Deferred live on Doordarshan and AIR network.

An International Broadcast Centre will also be set up at ITPO. Expression of Interest has been issued for short-listing parties for setting up an International Broadcast Centre at ITPO.