

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:3346  
ANSWERED ON:28.07.2009  
KISAN TV AND RADIO  
Ahir Shri Hansraj Gangaram

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government proposes to start Kisan Television Channel and Kisan Radio Station for providing latest agriculture related information to the farmers;
- (b) if so, the details thereof and the time by which it is likely to be commenced; and
- (c) if not, the reasons therefor?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI C. M. JATUA)

(a) to (c): Ministry of Agriculture has outsourced an agency to study the feasibility of launching a 24 hour Agriculture TV Channel. Its report is still awaited.

At present there is no proposal to start a separate Kisan Radio Station. However, 96 identified Stations of All India Radio are being utilized to broadcast 30 minutes Kisan Vani programmes for farmers, 6 days a week. Besides, all AIR Stations broadcast their own agriculture programmes and Ministry of Agriculture is implementing a scheme "Mass Media Support to Agriculture Extension" by utilising existing infrastructure of Doordarshan and AIR.