

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3305
ANSWERED ON:28.07.2009
NEW TV CHANNELS
Rao Shri Sambasiva Rayapati

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has approved 22 new Television Channels; and
(b) if so, the details thereof, category-wise?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI C.M. JATUA)

(a) & (b) : Approval of channels is a continuing process. As part of this process, 23 TV channels have been approved to uplink from India/downlink in India as per uplinking and downlinking guidelines during the month of June, 2009. The details are given in Annexure.

ANNEXURE

ANNEXURE REFERRED TO IN REPLY TO PARTS (a) & (b) OF LOK SABHA UNSTARRED QUESTION NO.3305 FOR REPLY ON 28.07.2009.

Sl.No. Name of the Channels Category Name of the companies Date of Date of
Approval Permis-
sion

1. KANAK SAMBAD News Eastern Media Ltd. 19.6.2009 23.6.2009
2. KALAIIGNAR ASIA News Kalaignar TV Pvt. Ltd. 26.6.2009 30.6.2009
3. ABN-ANDHRA JYOTHY News Aamoda Broadcasting Co. Ltd. 26.6.2009 30.6.2009
4. APNA NEWS News Priyamda Media P. Ltd. 26.6.2009 8.7.2009
5. E-LIVE Non-News Pride East Entertainments P. Ltd 26.6.2009 9.7.2009
6. NAT GEO MUSIC Non-News Fox Channels (India) P. Ltd 26.6.2009 2.7.2009
7. NAT GEO WILD Non-News Fox Channels (India) P. Ltd 26.6.2009 2.7.2009
8. NATIONAL GEOGRAPHIC HD Non-News Fox Channels (India) P. Ltd 26.6.2009 2.7.2009
9. NAT GEO ADVENTURE Non-News Fox Channels (India) P. Ltd 26.6.2009 2.7.2009
10. FRESH V Non-News Rama Associates Ltd. 26.6.2009 6.7.2009
11. KRISHNA TV Non-News Krishnaswamy Associates Media Renaissance 26.6.2009 23.7.2009
12. RHYTHM Non-News Vijayanthi Televentures P. Ltd 26.6.2009 23.7.2009
13. VEDIC Non-News Vedic Broadcasting Ltd. 26.6.2009 23.7.2009
14. CNBC-TV 18 SOUTH News TV 18 India Ltd. 26.6.2009 Required Fee has not been received as on 23.7.2009
15. CNBC-TV 18 GUJARAT News TV 18 India Ltd. 26.6.2009 -do-
16. CNBC-TV 18 CHANNEL 3 News TV 18 India Ltd. 26.6.2009 -do-
17. CITY PULSE Non-News Anoli Holdings Pvt. Ltd. 26.6.2009 -do-

18. AWAM News Information TV Pvt.Ltd. 26.6.2009 -do-
19. SAMAJ News Information TV Pvt.Ltd 26.6.2009 -do-
20. MUMBAI NEWS News Information TV 26.6.2009 -do-
Pvt.Ltd
21. DELHI NEWS News Information TV 26.6.2009 -do-
Pvt.Ltd
22. PAVITAR News Pavitar Entertainment 26.6.2009 -do-
P.Ltd
23. RAJ TV ASIA News Raj Television 26.6.2009 The
Network Ltd. company
has proposed
different
satellite and
hence, DOS
(Deptt. of Space)
comments/
clearance are
being sought
afresh.