

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:3230

ANSWERED ON:28.07.2009

RADIO AND TV COVERAGE IN J& K

Majhi Shri Pradeep Kumar;Patel Shri Kishanbhai Vestabhai

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government had earlier sanctioned any package for increasing radio and television coverage in the State of Jammu and Kashmir (J & K);
- (b) if so, the details thereof and the achievements thereunder;
- (c) whether the Government proposes to sanction a fresh package for the State; and
- (d) If so, the details of the new targets and initiatives proposed therein?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI C. M. JATUA)

(a) & (b) Under J&K Special Plan Phase-I approved in 1999, Doordarshan (DD) have set up 92 transmitter projects in Jammu & Kashmir and with the establishment of these transmitters, terrestrial coverage has become available to 95% population of the state. Further, all uncovered areas of J&K along with rest of the country (except Andaman & Nicobar Islands) have been provided with multi channel TV coverage through DD's free to air DTH service "DD Direct Plus". It is possible to receive DTH signals with the help of small sized dish receive units. As part of J&K Special Plan Phase-II for J&K approved in September, 2007, DD have provided 10000 DTH sets along with TV sets to Government of J&K for uncovered areas.

Under J&K Special Plan Phase-I, All India Radio (AIR) have also set up 10 new transmitters and upgraded 2 transmitters in J&K. Similarly under J&K Special Plan Phase-II, 11 number of DG Sets and 7 number of UPS have been approved for AIR.

- (c) There is no such approved scheme at present.
- (d) Does not arise.