

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

STARRED QUESTION NO:454
ANSWERED ON:04.08.2009
REVAMPING OF FILMS DIVISION
Sule Supriya

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to restructure / revamp the Films Division;
- (b) if so, the details thereof and the reasons therefore; and
- (c) the outcome of the exercise?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. AMBIKA SONI)

(a), (b) & (c) A statement is laid on the Table of the House.

STATEMENT AS REFERRED TO IN REPLY TO PARTS (a) TO (c) OF THE LOK SABHA STARRED QUESTION NO.454 FOR ANSWER ON 04.08.2009.

(a) & (b) There is no proposal for restructuring of the Films Division. However, in keeping with the changing times, Films Division, in its working, is adopting new technologies to ensure wider reach of its films and provide better service to its clients. Films Division has adopted the technology to convert its archives into digital format so that they reach out to a larger audience.

(c) The entire archives of Films Division will be easily available to the public through different media like Compact Discs and Digital Video Discs. These films being in digital format, can also be uploaded and accessed through the internet through Films Division's website. This leads to better utilization of resources.