

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:75  
ANSWERED ON:09.11.2010  
UPGRADING MSME  
Majumdar Shri Prasanta Kumar

**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

(a) Whether the Government has drawn up an ambitious plan to upgrade the Micro, Small and Medium Enterprises with the help of foreign designers; and

(b) If so, the details thereof inter-alia indicating those which are proposed to be upgraded in West Bengal, Orissa and Jharkhand States to improve the economy of the regions?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI DINSHA PATEL)

(a) & (b): The Ministry of MSME is implementing the Design Clinic Scheme to upgrade Micro, Small and Medium Enterprises (MSMEs) to access expert advice and cost effective solutions for their real time design problems through professional designers, with some financial support from the Government of India. National Institute of Design (NID), Ahmedabad has been designated as the nodal agency for the scheme. As the scheme envisages sharing of professional designer's costs between the Government of India and the beneficiaries units, the actual design intervention will be undertaken in those units who are willing to share the costs in terms of the scheme guidelines. NID and the office of Development commissioner (MSME) have invited applications from desirous manufacturing units to participate in the scheme. The following MSME clusters have been identified so far for design intervention in these states.

S.No	STATE	LOCATION	PRODUCT GROUP/CLUSTER
1.		Wellington, Khanpur	Electric Fans
2.	West Bengal	Tiljala, Topsia, Phoolbagan	Leather Goods
3.		Bowbazar, Kalighat	Wood Products
4.	Kolkata		Medical Equipments
5.	Orissa	Cuttack (Jagatpur)	Engineering & Fabrication
6.	Jharkhand	Jamshedpur	Auto component
7.	Bokaro		Machining parts