

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:3600
ANSWERED ON:16.08.2010
DEVELOPMENT OF I.T. TECHNIQUES
Lagadapati Shri Rajagopal

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

(a) whether the National Association of Software and Service Companies (NASSCOM) has any proposal to develop Information Technology (IT) techniques in small and medium enterprises sector in the country; and

(b) if so, the details thereof along with the criteria adopted in this regard?

Answer

MINISTER OF STATE FOR COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI SACHIN PILOT)

(a) and (b): National Association of Software and Services Companies (NASSCOM) and National Manufacturing Competitiveness Council (NMCC) have brought out a report 'A Roadmap of ICT adoption in the Indian Manufacturing Sector'. The objective of this report is to identify the current stage ICT adoption in the manufacturing sector, especially in the Micro, Small and Medium-sized Enterprises [MSME] and the factors hindering the adoption of ICT therein. The 'roadmap' identifies shared responsibilities between the government, technology companies, industry association, academia, and manufacturing firms for enhancing ICT adoption.