

**GOVERNMENT OF INDIA
ROAD TRANSPORT AND HIGHWAYS
LOK SABHA**

UNSTARRED QUESTION NO:4477
ANSWERED ON:04.08.2009
BAN ON HOARDINGS ALONG NHS
Rawat Shri Ashok Kumar

Will the Minister of ROAD TRANSPORT AND HIGHWAYS be pleased to state:

- (a) whether the Government has made any rules/guidelines to ban installation of big hoardings along the National Highways ;
- (b) if so, the details thereof ; and
- (c) if not, the reasons therefor ?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF ROAD TRANSPORT AND HIGHWAYS (SHRI R.P.N.SINGH)

(a) & (b) As per Ministry's extant policy, no advertisement hoardings are permitted on National Highways within the Right of Way except informatory signs of public interest such as hospitals, bus stations etc. or advertisement of temporary nature announcing local events such as Mela, Flower show etc. Under the policy of private sponsorship of road signs and greening of National Highways, the private entrepreneurs are allowed to depict the name / logo of their company in a sign of specified dimension.

(c) Does not arise.