GOVERNMENT OF INDIA CIVIL AVIATION LOK SABHA

UNSTARRED QUESTION NO:4847 ANSWERED ON:26.08.2010 MARKET SHARE OF NACIL Dutt Smt. Priya Sunil;Lagadapati Shri Rajagopal

Will the Minister of CIVIL AVIATION be pleased to state:

- (a) whether the market share of passenger traffic of the National Aviation Company of India Limited (NACIL) is decreasing every year;
- (b) if so, the reasons therefor;
- (c) whether poor quality of services/food provided by NACIL is the main cause of decrease in market share; and
- (d) if so, the action being taken by the Government in this regard?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF CIVIL AVIATION (SHRI PRAFUL PATEL)

- (a) and (b): Yes, Madam. The market share of an airline is a relative term, which is not only dependant on an airline's own carriage/capacities but also on the carriage/ capacities of the other airlines in the market. With the continuous capacity induction by the other airlines in the Indian domestic as well as international market to/from India, NACIL's capacity share has been declining in the past few years thus impacting its market share. However, number of passengers flown per year by Air India and its subsidiaries has been increasing steadily. Moreover, the number of aircraft and capacity of Air India has also increased over the years.
- (c): No Madam.
- (d): Does not arise.