

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2583
ANSWERED ON:10.08.2010
DAVP ADVERTISEMENTS TO NER
Ghatowar Shri Paban Singh

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has received requests to look into the problems faced by newspapers in the North Eastern Region (NER) and earmarking 10% advertisement budget of the Directorate of Advertising and Visual Publicity (DAVP) for the accredited newspapers of DAVP published from the NER;
- (b) if so, the details thereof;
- (c) whether the Government has any proposal to allocate DAVP advertisement to newspapers published from the Regional office of NER;
- (d) if so, the details thereof;
- (e) if not, the action taken in this regard;
- (f) whether the Government proposes to expand the activities of DAVP in the NER; and
- (g) if so, the details thereof alongwith the number of vacant posts in DAVP and the action taken to fill up these posts ?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

- (a) : No such proposal has been received in the recent past.
- (b) : Does not arise.
- (c) : No, Sir.
- (d) : Does not arise.
- (e) : There is no such proposal.
- (f) : Yes, Sir.
- (g) : For organizing Exhibition in the North-East Region, the budget has been increased to Rs.30.00 lakhs during 2010-11 as against an allocation of Rs.10.00 lakhs during 2009-10. For outdoor publicity in the North-East Region, the budget allocation has been increased to Rs.35.82 lakhs during 2010-11 as against an expenditure of Rs.2.37 lakhs during 2009-10.

The number of vacant posts in North-East Region is 42. Two posts of Field Exhibition Officer (FEO) have been filled by posting FEO, 1 each at Imphal and Dispur. Further, one post of Mechanic-cum-Carpenter has already been advertised and for filling up of 1 post of Technical Assistant (Outdoor Publicity), requisition has been made with the Staff Selection Commission. It is pertinent to mention that recruitment is a continuous process.