

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

STARRED QUESTION NO:239

ANSWERED ON:10.08.2010

ANTI-INDIA PROPOGANDA

Mitra Shri Somendra Nath;Owaisi Shri Asaduddin

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether anti-India propaganda/misinformation campaign telecast/broadcast from certain neighbouring countries are being received in Jammu and Kashmir (J&K)/other border areas of the country ;
- (b) if so, the details thereof;
- (c) the remedial measures taken/being taken by the Government to counter such propaganda;
- (d) whether the Government has cleared the package of Rs.100 crore for broader radio and television coverage in J&K; and
- (e) if so, the details thereof and if not, the time by which the said package is likely to be cleared?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT.AMBIKA SONI)

(a) to (e): A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) to (e) OF LOK SABHA STARRED QUESTION NO. 239 FOR ANSWER ON 10.08.2010

(a) to (e): There are reports that anti-India propaganda is received in the State of Jammu & Kashmir from across the border.

Several programmes have been mounted by All India Radio and Doordarshan to counter such propaganda. All India Radio and Doordarshan are improving its coverage in Jammu & Kashmir and other border States by strengthening its network. Proposals for setting up of new High Power/Low Power Transmitters in the border areas of J&K are considered and approved by the Government as per requirement from time to time. Apart from the coverage through terrestrial network, Multi-channel Doordarshan and AIR coverage through Doordarshan's free-to-air DTH service "DD Direct +" has also been provided that has its foot prints all over the country including the border areas in J&K. Doordarshan's Kashir Channel for J&K region specially broadcasts nine news feature programmes.

The Government has approved a scheme amounting to Rs.100 crore for strengthening the transmission of broadcasting signals in border areas of J&K. The details of the scheme are given below:-

I. Setting up of HPTs (10 kW each for DDn and AIR) at three new locations, one each in three regions of J&K viz. Srinagar, Leh and Jammu.

II. Setting up of 10 kW FM HPT at existing TV site at Naushera.

III. Setting up of 2 no. of 5 kW TV HPT at existing AIR site at Rajouri.

IV. Setting up of 4 nos. of Low Power 100 watt FM Transmitter at existing sites in Leh Region.