

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:4263  
ANSWERED ON:04.08.2009  
PRODUCTION AND EXPORT OF TOYS  
Rao Shri Kavuri Samba Siva

**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

- (a) The details of production, domestic sale and export of Indian toys during each of the last three years and the current year;
- (b) Whether any quality standard is being followed in the manufacturing of toys; and;
- (c) if so, the details thereof?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI DINSHA PATEL)

(a) The Indian toy industry is both in the organized and unorganized sectors and hence, precise data for production and domestic sales of Indian toys are not available. However, as per information furnished by the National Productivity Council, the production of toys was about Rs 2750 crore, Rs 3350 crore and Rs 4200 crore for the years 2006-07, 2007-08 and 2008-09 respectively. As per information gathered from the Toy Association of India, the domestic sales of toys were Rs 3000 crore, Rs 3400 crore and Rs 4000 crore for the years 2006-07, 2007-08 and 2008-09 respectively. As per data available from Directorate General of Commercial Intelligence and Statistics, the exports of toys from India were Rs 573 crore, Rs 537 crore and Rs 585 crore for years 2006-07, 2007-08 and 2008-09 (April 2008 to February 2009) respectively.

(b)&(c) Yes, Sir. IS 9873 (Part-1): 2001 Indian Standard (Safety aspects related to Mechanical and Physical properties), IS-9873 (Part-2): 1999 Indian Standard (Safety requirement for Toys – Flammability Test) and IS 9873 (Part-3): 1999 Indian Standard (Safety of Toys – Migration of certain elements) are available for manufacturing of toys. However, these standards are not mandatory yet.