

**GOVERNMENT OF INDIA  
HUMAN RESOURCE DEVELOPMENT  
LOK SABHA**

UNSTARRED QUESTION NO:3923  
ANSWERED ON:18.08.2010  
CAREER IN ANIMATION AND MULTIMEDIA  
Reddy Shri Magunta Srinivasulu

**Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:**

- (a) whether the Government is encouraging the students to choose a career in animation and multimedia;
- (b) if so, the details thereof; and
- (c) the steps being taken to improve the employment opportunity for these students in the market?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT(SMT. D. PURANDESWARI)

(a) to (c): According to information furnished by University Grants Commission (UGC), UGC under its scheme of Career Oriented Courses (COC) has approved 17 institutions for running the courses in " Animation and Multimedia" during 11th Plan period from 2007 till date. Details are available at UGC website: [www.ugc.ac.in](http://www.ugc.ac.in).