

**GOVERNMENT OF INDIA  
HUMAN RESOURCE DEVELOPMENT  
LOK SABHA**

UNSTARRED QUESTION NO:2927  
ANSWERED ON:11.08.2010  
NEW COURSES BY CBSE  
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**Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:**

- (a) whether the Central Board of Secondary Education (CBSE) is likely to introduce three new courses for the students of 11th standard during the ongoing session;
- (b) if so, the aims and objectives thereof;
- (c) whether these courses are likely to facilitate students in getting employment comfortably; and
- (d) if so, the details thereof?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT(SMT. D. PURANDESWARI)

(a) : The Central Board of Secondary Education (CBSE) has introduced the following new courses for class XI students from the academic session 2010-11:

- (i) Mass Media Studies & Media Production.
- (ii) Food Production
- (iii) Food and Beverage Services, and
- (iv) Geospatial Technology

For class XI students from the academic Session 2010-11 in its affiliated schools.

(b) : These vocational courses have been launched in collaboration with reputed institutions to develop the employable skills among the students.

(c) : These new vocational courses have been designed in consultation with professionals in the concerned field to meet the demand for skilled manpower in the sectors of Mass Media, Hospitality and Tourism, and Geospatial technology. Completion of these courses is expected to facilitate students to get employment in the relevant sectors.

(d) : Mass media studies and media production is one such field which is attracting a lot of young people these days because it has to offer such interesting career options in the fields, like various kinds of media – newspapers, magazines, radio, television, advertisements, public relations etc. Though its presence has been there since long but it is only in recent times that it has been able to earn due recognition. Similarly, Geospatial Technology, being an emerging Sector, number of Career opportunities are available in GIS, GPS, CAD, Remote Sensing Industries.