

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:4508
ANSWERED ON:20.08.2010
LIFE STYLE DISEASES
Hooda Shri Deepender Singh

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) the number of deaths reported due to life-style diseases in the country during the last three years, age-groupwise;
- (b) whether the Government proposes to create awareness among the masses in regard to these life-style diseases; and
- (c) if so, the details thereof?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF HEALTH & FAMILY WELFARE (SHRI GHULAM NABI AZAD)

- (a) Data relating to number of deaths due to life-style diseases is not maintained centrally and hence is not available.
- (b) & (c) The Government of India has approved a National Programme for Prevention and Control of Cancer, Diabetes, Cardiovascular Disease and Stroke for the remaining two years of the Xth Plan (2010-11 & 2011-12). The programme, inter-alia, focuses on health promotion through various categories of mass media, community education and interpersonal communication methods. Behaviour change through (i) increased intake of health foods (ii) increased physical activity through sports, exercise, etc (iii) avoidance of tobacco and alcohol; and (iv) stress management would be key messages through mass media channels.