GOVERNMENT OF INDIA TOURISM LOK SABHA

UNSTARRED QUESTION NO:4527 ANSWERED ON:20.08.2010 TRAINED AND SKILLED GUIDES Ramasubbu Shri S.;Shanavas Shri M. I.

Will the Minister of TOURISM be pleased to state:

- (a) whether the tourism and hospitality sector faces shortage of number of trained and skilled guides;
- (b) if so, the details thereof;
- (c) whether the Government has launched any scheme/awareness campaign to train guides in this sector;
- (d) if so, the details thereof;
- (e) whether the Government also proposes to train personnel at the school level;
- (f) if so, the details thereof; and
- (g) the time by which the said proposal is likely to be implemented?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

- (a) to (d): The Ministry of Tourism makes every effort to meet the requirement of Regional Guides on the basis of market assessment by following a transparent procedure of examination, selection and training based on the Guidelines for the Regional Level Guides-2007. During the year 2009 10, 602 Regional Level Guides were trained by Indian Institute of Tourism & Travel Management (IITTM). Further, Ministry of Tourism, through IITTM has under taken the process of selection and training of Part Time Foreign Language Linguist Guides for the Northern Region.
- (e) to (g): There is no proposal in the Ministry of Tourism to impart training to guides at School level. However, on 20th July 2010 a Memorandum of Understanding (MoU) has been signed between the Central Board of Secondary Education (CBSE) and the National Council for Hotel Management & Catering Technology (NCHM&CT), an apex body under the Ministry of Tourism, which aims at imparting vocational courses in hospitality sector at plus two level.