

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:3440
ANSWERED ON:13.08.2010
GOLDEN TRIANGLE AND DIAMOND TRIANGLE
Jena Shri Mohan

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has christened some tourist places as 'Golden Triangle' and 'Diamond Triangle' in the country including Rajasthan;
- (b) if so, the details thereof; and
- (c) the steps taken by Government to popularise these places as well as attract domestic and foreign tourists alongwith the funds allocated for this purpose?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a) to (c): Development and promotion of tourist places is primarily undertaken by the concerned State Governments/Union Territory Administrations. However, the Ministry of Tourism provides financial assistance for tourism projects based on proposals received from them subject to availability of funds and inter-se priority. State-wise details of projects sanctioned during the 11th Five Year Plan up to 30.6.2010 are at Annexure.

The Ministry of Tourism also promotes India as a holistic destination in the domestic and international markets through print and electronic media campaigns, tourist literature and publicity collaterals.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO. 3440 ANSWERED ON 13.08.2010 REGARDING GOLDEN TRIANGLE AND DIAMOND TRIANGLE.

TOURISM PROJECTS SANCTIONED DURING THE ELEVENTH FIVE YEAR PLAN (2007-08, 2008-09, 2009-10 AND 2010-11 UP TO 30.6.2010)

(Rs.in crore)

Sr.No	State	Number of Project	Amount Sanctioned
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1	Andhra Pradesh	31	146.47
2	Arunachal Pradesh	41	111.21
3	Andman & Nicobar	0	0.00
4	Assam	15	44.55
5	Bihar	15	39.23
6	Chandigarh	14	27.82
7	Chattisgarh	6	24.27
8	Dadra & Nagar Haveli	3	0.24
9	Daman & Diu	1	0.12
10	Delhi	20	72.16
11	Goa	3	48.14
12	Gujarat	12	34.30
13	Haryana	24	59.72
14	Himachal Pradesh	28	76.78
15	Jammu and Kashmir	93	159.52
16	Jharkhand	10	11.55
17	Kerala	30	127.45
18	Karnataka	22	105.20
19	Lakshadweep	1	7.82
20	Maharashtra	11	58.90
21	Manipur	25	73.44
22	Meghalaya	15	33.86
23	Mizoram	18	44.53
24	Madhya Pradesh	39	125.43

25	Nagaland	48	72.65
26	Orissa	30	99.69
27	Puducherry	13	24.21
28	Punjab	7	33.13
29	Rajasthan	20	91.71
30	Sikkim	72	162.15
31	Tamil Nadu	38	116.53
32	Tripura	32	35.93
33	Uttar Pradesh	22	75.79
34	Uttarakhand	8	66.04
35	West Bengal	29	94.48
GRAND TOTAL			796 2305.02