

**GOVERNMENT OF INDIA
PLANNING
LOK SABHA**

UNSTARRED QUESTION NO:515

ANSWERED ON:28.07.2010

CHANGING NAME OF UID

Singh Dr. Raghuvansh Prasad;Singh Shri Uma Shanaker

Will the Minister of PLANNING be pleased to state:

- (a) whether the Government has any proposal to change the name of Unique Identification Number (UID);
- (b) if so, the details thereof and the reasons therefor; and
- (c) the time by which the same is likely to be changed?

Answer

MINISTER OF STATE IN THE MINISTRY OF PLANNING AND MINISTER OF STATE IN THE MINISTRY OF PARLIAMENTARY AFFAIRS (SHRI V. NARAYANASAMY)

- (a): Unique Identification number to be issued by Unique Identification Authority of India (UIDAI) has been given the brand name of 'AADHAAR'.
- (b): The name 'AADHAAR' communicates the fundamental role of the number to be issued by the UIDAI: the number as a universal identity infrastructure, a foundation over which public and private agencies can build services and applications that benefit residents across India. The word is present in most Indian languages and is, therefore, apt for use in branding and communication of the UIDAI programme across the country.
- (c): The announcement of the brand name 'AADHAAR' was made on 26.4.2010.