

**GOVERNMENT OF INDIA
RURAL DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:2491
ANSWERED ON:09.08.2010
EMPLOYMENT OF RURAL PEOPLE
Mithlesh Shri

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) whether the Government is making efforts to provide jobs to the people of rural areas through the Multi-National Companies in the country;
- (b) if so, the details of such companies in the country including Uttar Pradesh;and
- (c) the extent to which the Government has succeeded in its efforts?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SRI PRADEEP JAIN `ADITYA`)

(a) to (c): Under Swarnajayanti Gram Swarajgar Yojana (SGSY), 15% of allocation every year is set apart for taking up special projects which are of pioneering nature for bringing a specified number of rural below poverty line (BPL) beneficiaries above poverty line in a time bound manner. Under this component, an initiative for demand based skill development training leading to placement of rural poor to absorb them in the emerging employment opportunities in the country has been taken up which include projects on Public Private Partnership (PPP) model since 2005-06. Corporate agencies like Larsen & Toubro, National Institute for Information Technology (NIIT), Infrastructure Leasing & Financial Services (IL&FS), Cluster Development Initiative Ltd., Career Launcher Education Foundation, Tally India Pvt. Ltd., etc have been roped into this initiative as partners. These agencies are also implementing this initiative in the state of Uttar Pradesh. So far, 89 placement linked skill development projects, including those in partnership with Corporates, have been sanctioned and Rs. 241.91 Crore has been released as central share of funds for these projects. About 1.45 lakh beneficiaries have been trained as on 30th May, 2010 out of which, around 1.14 lakh have been placed in gainful employment through these projects.