

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1416
ANSWERED ON:03.08.2010
ADVERTISEMENTS ON LIQUOR AND TOBACCO PRODUCTS
Rawat Shri Ashok Kumar

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether advertisements of cigarette, tobacco, alcohol and obscene programmes have been broadcast by various Doordarshan Kendras (DDKs);
- (b) if so, the details thereof alongwith the reasons therefor during each of the last three years and the current year, DDK-wise;
- (c) whether the Government has received any suggestions to ban the transmission of such advertisements and programmes on DDKs;
- (d) if so, the details thereof and the action taken thereon during the said period; and
- (e) the steps taken/proposed to be taken by the Government in this regard?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

- (a): As informed by Prasar Bharati, advertisements of cigarette, tobacco, alcohol and obscene programmes are not telecast on Doordarshan channels.
- (b) Does not arise.
- (c) No, Sir.
- (d) & (e): Do not arise.