GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:1415 ANSWERED ON:03.08.2010 ADVERTISEMENTS THROUGH DAVP Guddu Shri Premchandra

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of newspapers of various States wherein the Directorate of Advertising and Visual Publicity (DAVP) issued advertisements during each of the last three years and the current year, newspaper-wise and State-wise including Madhya Pradesh; and

(b) the amount spent by the DAVP for issuing advertisements during the said period, State-wise and newspaper -wise?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

(a) & (b): The details of newspapers to which advertisements were issued by DAVP during the last three years and current year till 28.07.2010, State-wise and newspaper-wise are available at official website of Directorate of Advertising and Visual Publicity (DAVP) at www.davp.nic.in under the heading 'Expenditure'.