GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:1387 ANSWERED ON:03.08.2010 REVAMPING OF FM CHANNELS Kumar Shri P.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government has any proposal to revamp the FM and Medium Wave channel network of All India Radio (AIR) to make it more competitive;

(b) if so, the funds allocated for the purpose; and

(c) the details of the action plan proposed by the Government for utilizing the allocated funds?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR.S.JAGATHRAKSHAKAN)

(a) Yes, Sir.

(b) Funds have been allocated for programme activities to AIR Station and revamping of FM/MW transmitting network as per details given below:-

Sl. Funds Purpose Amount Allocated (Rs. In Cr) No.

1. Revenue Programme activities 90.00 (2010-11) Non-Plan under IEBR

2. Software Development of Programmes 10.00 (2010-11) Plan Scheme

3. Plan Scheme Expansion and Revamping 144.27 (11th Plan approved amount) of FM Transmitter Network

 Plan Scheme Revamping of MW 385.02 (11th Plan approved amount) Transmitter Network

(c) Following action plan has been worked out by AIR to utilize Plan funds allocated for revamping FM/MW Transmitting Network :-

(i) Time line for all the schemes has been prepared.

(ii) Monitoring Committees have been formed to keep watch on the above projects.

For utilizing the funds allocated for software purposes, the process of engagement of professional outside producers in specialized fields for J&K, North-East and other parts of India is being actively pursued.