

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

STARRED QUESTION NO:214

ANSWERED ON:17.07.2009

PROMOTION OF TOURISM

Pal Shri Jagdambika;Rajaram Shri Wakchaure Bhausahab

Will the Minister of TOURISM be pleased to state:

- (a) the details of funds allocated to the States for promoting tourism during the Tenth and Eleventh Five Year Plans;
- (b) the details of projects sanctioned, funds allocated and utilised, State-wise and Plan-wise; and
- (c) the roadmap for development of tourism during the Eleventh Five Year Plan?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF TOURISM (KUMARI SELJA)

(a), (b) and (c): A Statement is laid on the Table of the Sabha.

STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION NO.214 ANSWERED ON 17.07.2009 REGARDING PROMOTION OF TOURISM

(a), (b) and (c): Development and promotion of tourism is primarily undertaken by the State Governments/Union Territory Administrations. The Ministry of Tourism, however, provides financial assistance for tourism projects based on proposals received from them subject to availability of funds and inter-se priority. State/Union Territory wise details of projects sanctioned and amounts sanctioned during the Tenth Five Year Plan and the first two years of the Eleventh Five Year Plan are at Annexure-I and II respectively.

Implementation of the projects is primarily the responsibility of the State Governments/Union Territory Administrations. The Ministry of Tourism, however, reviews the progress of implementation with State Government/Union Territory officers from time to time to expedite the implementation of projects.

The roadmap for development of tourism during the Eleventh Five Year Plan includes development of infrastructure at important destinations and circuits, targeted marketing campaigns in overseas and domestic markets and broad basing of hospitality education and training for meeting the demand of trained manpower in the tourism industry.