

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:1257
ANSWERED ON:02.08.2010
PROMOTION OF COFFEE IN NON- TRADITIONAL AREAS
Rao Shri Nama Nageswara

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the Government proposes to encourage promotion and growth of coffee plantation in non-traditional coffee growing areas including tribal areas of Andhra Pradesh;
- (b) if so, the details thereof; and
- (c) the total amount earmarked for the scheme during the last three years?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) & (b): Yes, Madam. Government is promoting coffee cultivation in Non-Traditional areas in the country including tribal areas of Andhra Pradesh.

Through the XI Plan programmes Coffee Board proposed to expand coffee area by 24000 Ha. (60000 Acre) in Andhra Pradesh and 1100 Ha (2750 Acre) in Orissa by providing financial support@ Rs. 15000 per Ha. Coffee Board is also providing technical and financial assistance for rising of mixed shade, construction of drying yards, purchase of pulpers as well as on-farm training and market support in Non-Traditional Areas.

(c): During XI Plan period, out of Rs. 45 Crores allocated for the development of coffee in Non-Traditional Areas, Rs. 40 Crores is for Andhra Pradesh and Rs. 5 Crores is for Orissa. The details of amount earmarked for the scheme during the last three years are furnished here under:

2007-08 4.00 Crores
2008-09 8.00 Crores
2009-10 8.00 Crores