

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:3725
ANSWERED ON:30.07.2009
DEVELOPMENT OF HANDICRAFTS INDUSTRY
Panda Shri Baijayant

Will the Minister of TEXTILES be pleased to state:

- (a) whether the Small Industries Development Bank of India (SIDBI) in association with Export Promotion Councils is launching a special purpose vehicle to help beleaguered handicrafts industry;
- (b) if so, the details thereof;
- (c) whether it is proposed to develop handicraft clusters and provide onshore and offshore marketing linkages to these units; and
- (d) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES(SMT. PANABAAGA LAKSHMI)

(a): No Madam.

(b): Does not arise.

(c) & (d): Yes Madam. A Scheme of, Baba Saheb Ambedkar Hastshilp Vikas Yojana (AHVY) for integrated development of selected handicraft clusters is being implemented having one of the objectives as empowerment of artisans by making them active entrepreneurs cum primary stake holders in the process of development and bringing them to a visible platform for easy access to domestic and overseas markets. So far as providing marketing linkages are concerned these clusters through their implementing partners are provided financial assistance for holding exhibitions, establishing emporia and warehousing facilities in prominent places, carrying out publicity through print & electronic media under this scheme. In addition, these artisans of these clusters have been made eligible for participation in different national and international marketing events.