

**GOVERNMENT OF INDIA  
PETROLEUM AND NATURAL GAS  
LOK SABHA**

UNSTARRED QUESTION NO:5501  
ANSWERED ON:29.04.2010  
CONSUMPTION OF PETROLEUM PRODUCTS  
Shantha J.

**Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:**

- (a) whether Petroleum Conservation Research Association (PCRA) has made any contribution in curbing consumption of petroleum products;
- (b) if so, the details thereof, qualitatively and quantitatively; and
- (c) the annual expenditure incurred by PCRA?

**Answer**

MINISTER of STATE in this Ministry of PETROLEUM & NATURAL GAS (SHRIJITIN PRASADA)

(a) & (b): Yes Madam. Petroleum Conservation Research Association (PCRA) undertakes various activities for propagating awareness among the people for conservation of petroleum products in various sectors of economy viz., Transport, Domestic, Industry and Agriculture. Some of the major activities undertaken by PCRA are Nationwide Mass Awareness Campaign launched in 2008-09 and repeated in 2009-10, Driver Training Programme, Energy Audit, Model Depot Project etc.

As per findings of the Impact Assessment Survey, PCRA has estimated that the Mass Awareness Campaign could lead to a saving in the range of 1.4% to 14.3% varying from region to region and from sector to sector if the media campaign is sustained.

(b): The annual expenditure incurred by PCRA, during the last four years is as under:

Year    Expenditure in Rs. (Crores)

2006-07	21.02
2007-08	20.89
2008-09	57.36
2009-10	65.97
(provisional)	