

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

STARRED QUESTION NO:590
ANSWERED ON:06.05.2010
HANDLOOM AND HANDICRAFT EXHIBITIONS
Vasava Shri Mansukhbhai D.

Will the Minister of TEXTILES be pleased to state:

- (a) whether handloom and handicraft exhibitions and fairs are organized for the benefit of artisans;
- (b) if so, the number of such fairs organized and the details of the financial assistance extended to the State Governments for the purpose during the last three years, year-wise and State-wise;
- (c) whether the Government has assessed the benefits accrued to the artisans in promoting their exhibits and artifacts;
- (d) if so, the details thereof;
- (e) whether complaints have been received from various quarters in regard to organizing such fairs and exhibitions;
- (f) if so, the details thereof; and
- (g) the follow up action taken thereon?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF TEXTILES (SHRI DAYANIDHI MARAN)

(a) to (g): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (g) OF THE LOK SABHA STARRED QUESTION NO.590 TO BE ANSWERED ON 6.5.2010

(a) & (b): Yes, Madam. Statements showing year-wise and State-wise number of fairs and exhibitions organized and financial assistance extended to the State Governments and eligible agencies/organisations during the last three years for Handlooms and Handicrafts are annexed as Annexure-I & Annexure-II respectively.

(c) & (d): Yes, Madam. The reports from the field offices reveal that the marketing events under both the Marketing and Export Promotion Scheme of the office of the Development Commissioner (Handlooms) and Marketing Support & Services Scheme of the office of the Development Commissioner (Handicrafts) provided an excellent marketing platform to weavers and artisans and helped them to sell their products directly to the consumers thereby eliminating middlemen. This also provided the opportunity to the weavers /artisans to understand market trends for developing/ diversifying the product range. The sale of handloom and handicraft products through the marketing events during the years 2007-08, 2008-09 and 2009-10 was Rs.258.82 crores, Rs.304.19 crores and Rs.432.22 crores (Provisional) respectively.

(e): No, Madam.

(f) & (g): Do not arise.