

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:6365  
ANSWERED ON:04.05.2010  
MANUFACTURING COMPETITION PROGRAMME  
Gawali Patil Smt. Bhavana Pundlikrao

**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

(a) whether the Government is implementing National Manufacturing Competition programme for the Micro, Small and Medium Enterprises in the country; and

(b) If so, the details and objectives thereof along with the names of the States where the said programme is being implemented?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI DINSHA PATEL)

(a) Yes Sir,

(b) Under the National Manufacturing Competitiveness Programme (NMCP), the following schemes are available for the micro, small and medium enterprises (MSME) manufacturing sector covering all states in the country;

(i) Lean Manufacturing Competitiveness Scheme for MSMEs

(ii) Design Clinic Scheme for Design Expertise to MSMEs Manufacturing Sector.

(iii) Marketing Assistance and Technology Upgradation in MSMEs.

(iv) Setting up of Mini Tool Rooms under PPP Mode.

(v) Enabling manufacturing sector to be competitive through Quality Management Standards / Quality Technology Tools (QMS /QTT).

(vi) Technology and Quality Upgradation support to MSMEs (TEQUP).

(vii) Support for Entrepreneurial and Managerial Development of SMEs through Incubators.

(viii) Building Awareness on Intellectual Property rights (IPR) for MSMEs.

(ix) Marketing Support/Assistance to MSMEs (Bar Code).

(x) Promotion of Information and Communication Technology (ICT) in MSME Sector.

The main objective of the NMCP is to enhance the competitiveness in the MSME manufacturing sector so as to enable them to adjust to the competitive pressures caused by liberalization and globalization. These initiatives are aiming at increase in productivity, upgradation in technology, enhanced consumer base, energy conservation in manufacturing processes and increase in exports of Indian MSME product.