

**GOVERNMENT OF INDIA
PETROLEUM AND NATURAL GAS
LOK SABHA**

UNSTARRED QUESTION NO:3366

ANSWERED ON:15.04.2010

OPENING OF CONVENIENCE STORE AT PETROL PUMPS

Yadav Shri Om Prakash

Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

(a): whether the Indian Oil Corporation (IOC) is launching convenience stores under the new brand name 'Top-up-Twenty Four Seven' at its various petrol pumps to augment customer service and expand its non-fuel retail business;

(b): if so, the details thereof; and

(c): the number of such 'C' stores likely to be opened alongwith the locations thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF PETROLEUM & NATURAL GAS (SHRI JITIN PRASADA)

(a) & (c): Indian Oil Corporation Limited (IOC) has reported that as a pilot project the Corporation is planning to open a chain of around 100 Urban Convenience-Stores at its existing Retail Outlets in Northern Region. Around 100 such 'C' stores are planned to be opened primarily in National Capital Region and cities like Jaipur, Chandigarh etc in the Northern Region.