

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:6289

ANSWERED ON:04.05.2010

PUBLIC AWARENESS CAMPAIGN ON AGRICULTURE

Adsul Shri Anandrao Vithoba; Dharmshi Shri Babar Gajanan; Yadav Shri Dharmendra

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the Government proposes to launch public awareness campaign on agriculture to motivate the farming community;
- (b) if so, the details thereof;
- (c) whether there is any proposal to encourage NGOs to make programmes for 'Krishi Darshan' telecast in Doordarshan; and
- (d) if so, the steps taken by the Union Government in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (PROF. K.V. THOMAS)

(a): Yes, Madam.

(b): The Ministry of Agriculture is organizing a number of activities to create public awareness on agriculture and to motivate the farming community. The details may be seen at Annexure – I.

(c): No, Madam.

(d): Not Applicable.