

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:6264
ANSWERED ON:04.05.2010
PROMOTION OF FLORICULTURE
Hazari Shri Maheshwar

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the Government is implementing schemes to promote and popularise floriculture in the country;
- (b) if so, the details thereof alongwith the norms of the schemes; and
- (c) the funds allocated and utilised for promotion of floriculture in the country including Bihar and Jharkhand during each of the last three years?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (PROF. K.V. THOMAS)

(a) & (b): Yes, Madam. The Department of Agriculture & Cooperation, Ministry of Agriculture is implementing two Centrally Sponsored Schemes namely

(i) Technology Mission for Integrated Development of Horticulture in the North Eastern States including Sikkim, Jammu & Kashmir, Himachal Pradesh and Uttarakhand (TMNE) and

(ii) "National Horticulture Mission" (NHM) in remaining States and Union Territories for the holistic development of horticulture sector including promotion of floriculture. Besides, National Horticulture Board (NHB) is also implementing a scheme on "Development of Commercial Horticulture through Production and Post Harvest Management" to promote hi-tech commercial production of horticultural crops including floriculture.

Details of the norms and assistance available under these schemes are as given below:

TMNE scheme: Under the scheme, assistance @Rs.13,000/0.2 ha is provided for cultivation of flowers in open fields and @ Rs.325/Sq.m for hi-tech and Rs.125/Sq.m for normal green houses @ 50% of the cost for covering up to 1000 sq.m. for cultivation of flowers under protected cultivation.

NHM scheme: Under the scheme assistance is provided for cultivation of flowers such as Cut flowers, Bulbous flowers and Loose flowers @ Rs. 70000 per ha, Rs. 90000 per ha, Rs. 24000 per ha, respectively, limited to 2 ha per beneficiary. The pattern of assistance is 50% of the total unit cost to small and marginal farmers and 33% to the other category farmers.

NHB Scheme: Assistance@ 25% of the project cost limited to Rs.50 lakh in general areas and 33.33% of the project cost limited to Rs.60 lakh in North East and Himalayan states is provided for commercial cultivation of flowers.

(c): The details of allocation and release of funds during each of the last three years for taking up various activities involved in promotion of floriculture under NHM, TMNE and NHB schemes are given at Annexures I, II and III.